



FIRE UP A *Blues*

It's a whole new shade of menthol. Like this new shade of blues.

15 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

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*The mellow smoke.
P.M. Blues. It's a whole new shade of menthol.*



MENTHOL

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